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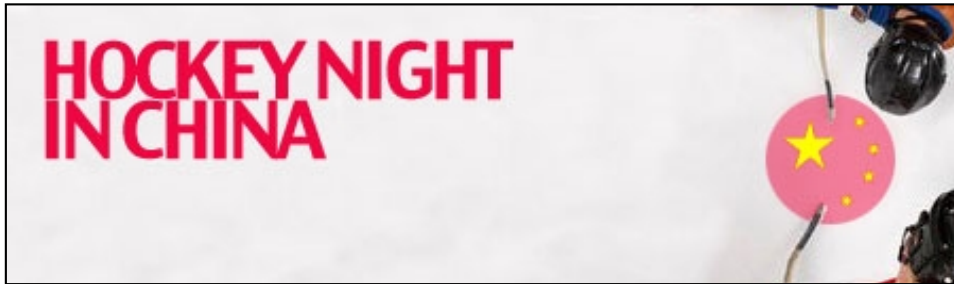
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Ask Reebok to Make the Save!



Ask Reebok to Make the Save! [\(Cliquez ici pour la version française\)](#)

Hockey is Canada's most popular sport, and Reebok holds the exclusive license for official National Hockey League (NHL) apparel and equipment. But hockey fans may be surprised to learn that much of the Reebok hockey apparel and equipment is manufactured not in Canada but overseas.

Since 2002, Reebok or The Hockey Company/Sport Maska (a company that became a Reebok subsidiary in 2004) have shut down five factories in Canada, outsourced work, and eliminated nearly 600 Canadian jobs.

That manufacturing work has been sent to factories in other countries, particularly in China. An analysis of Reebok import shipments shows that hockey jerseys, sticks, ice skates and other items are produced in at least 12 countries, with nearly two thirds of the total product coming from factories in China.

Urge Reebok to commit to Canadian manufacturing for the game we love.

Ask Reebok to Make the Save! Send a message to Reebok.

Subject:
Concerned hockey fan with a question

Dear [Decision Maker],

I am a fan of hockey, but I am also concerned about the Canadian economy and the loss of manufacturing jobs that have supported our national game. Reebok has closed Canadian factories and outsourced

Take Action on this Issue

Send this message to: Mathew O'Toole, President Reebok North America ; Yan Martin VP of Reebok Hockey; Michel Benoit, VP CCM Hockey.

- Mr. Mathew O'Toole
- Mr. Michel Benoit
- Mr. Yan Martin

Complete the following to send this message. If you have participated before, just type in your email address then submit the form.

Email: *

First Name: *

Last Name: *

Yes, I would like to receive a copy of this letter

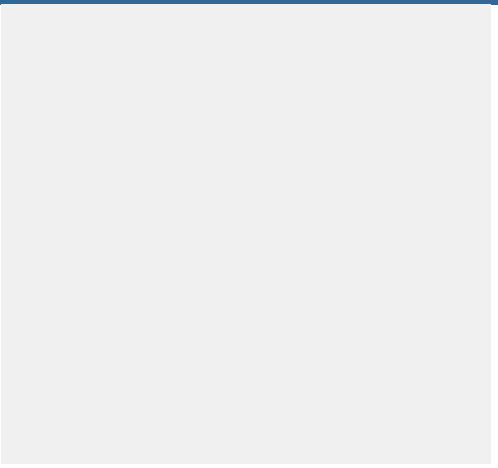
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hundreds of jobs that produced hockey apparel and equipment. Reebok has sent that work to factories overseas, particularly in China.

As a hockey fan, I want Reebok to make a commitment to good paying Canadian jobs and to maintain and expand Canadian production of hockey apparel and equipment. Canadian workers love hockey and want to contribute to the game. Canadian production is good for the game, good for workers, and good for the fans. Please make the save!

Sincerely,
[Your name]
[Your address]



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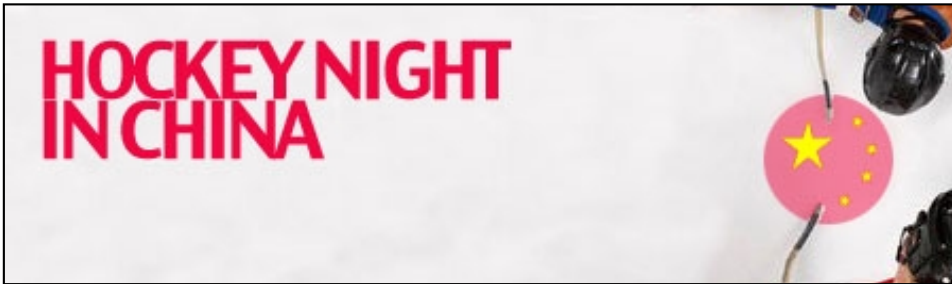
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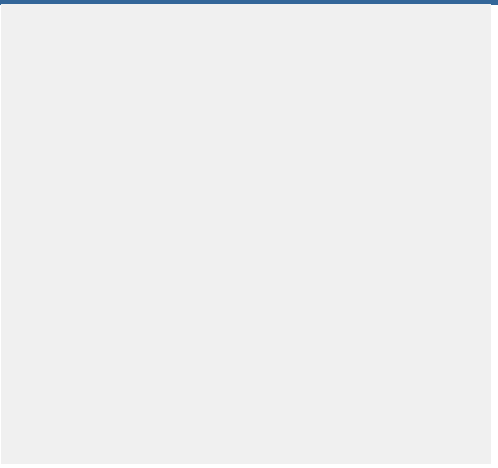
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Ask Reebok to Make the Save!

Pass your message on to your friends and colleagues, and invite them to sign up for UNITE HERE Canada.

Recipient Email Addresses:*

One email address per text box is allowed.

First Name

Last Name

Your Name:*

Your Email:*

You must use a registered email address.

Subject:

Message:

You may edit the message or send it as is. The system will automatically include the web address for this ActionAlert at the bottom of your message.

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December 17, 2008

[Arretez la conduite demodee de Zara](#)

December 17, 2008

[Dites a Reebok : La rondelle est dans votre camp. Sauvez les emplois canadiens!](#)

December 09, 2008

Past Advocacy Campaigns from UNITE HERE

[Tell Seneca College to Take Responsibility for Violence at Markham Campus](#)

March 17, 2008

[Tell George Zimmer: Our Jobs Matter!](#)

March 16, 2008

[Holiday Inn on King LOCKS OUT restaurant, room service!](#)

September 28, 2007

[Westmont threatens partial lockout, layoffs at Holiday Inn on King](#)

September 19, 2007

[Justice for ALL Delta workers!](#)

February 17, 2007

[Support University of Toronto Sodexo Workers](#)

November 10, 2004

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UNITE HERE Canada has over 50,000 in Canada. UNITE HERE's diverse membership is comprised largely of recent immigrants and a high proportion of women members. UNITE HERE represents workers in: hotels and casinos, foodservice, laundry, apparel and textile manufacturing, general manufacturing and more!

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[Stop Unfashionable Conduct at Zara](#)

December 17, 2008

[Arrêtez la conduite demodee de Zara](#)

December 17, 2008

[Ask Reebok to Make the Save!](#)

December 09, 2008

[Dites a Reebok : La rondelle est dans votre camp. Sauvez les emplois canadiens!](#)

December 09, 2008

Previous Advocacy Campaigns from UNITE HERE

[Tell Seneca College to Take Responsibility for Violence at Markham Campus](#)

March 17, 2008

[Tell George Zimmer: Our Jobs Matter!](#)

March 16, 2008

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[Justice for ALL Delta workers!](#)

February 17, 2007

[Support University of Toronto Sodexo Workers](#)

November 10, 2004

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[I Stand With Diane](#)

March 12, 2009

[Stop Unfashionable Conduct at Zara](#)

December 17, 2008

[Hotel Workers Rising rally and march on July 31!](#)

July 28, 2008

[OurJobsMatter.org Virtual Day of Action](#)

April 28, 2008

Ask Reebok to Make the Save!

December 10, 2008

**Tell Seneca College to Take
Responsibility for Violence at Markham
Campus**

March 18, 2008

[UNITE HERE Canada](#)



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To: UNITE HERE (info@uniteherelocal75.org)

From:

Subject:

Message:

[UNITE HERE Canada](#)



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Dites a Reebok : La rondelle est dans votre camp. Sauvez les emplois canadiens!



Dites à Reebok : La rondelle est dans votre camp. Sauvez les emplois canadiens!

Le hockey est le sport national du Canada et Reebok détient une licence exclusive pour tous les vêtements et équipements de la Ligue Nationale de Hockey (LNH). Cependant, les fans de hockey seraient surpris d'apprendre que la majorité des vêtements et équipements de Reebok-LNH est fabriqué non pas au Canada, mais à l'étranger.

Depuis 2002, Reebok ou The Hockey Company/Sport Maska (une compagnie qui est devenue une filiale de Reebok en 2004) ont fermé cinq usines au Canada, envoyé la production en sous-traitance et éliminé près de 600 emplois canadiens.

La production a été délocalisée dans d'autres pays, particulièrement en Chine. Une analyse sur les importations de Reebok démontre que les chandails de hockey, les patins et autres articles sont fabriqués dans au moins 12 pays, dont près des deux-tiers provient d'usines chinoises.

Les travailleurs dans ces pays travaillent souvent dans des conditions rappelant les ateliers de misère, avec des salaires au seuil de la pauvreté et des longues heures de travail dans des usines non-sécuritaires.

Exigez de Reebok qu'il soutienne les emplois canadiens pour notre sport d'hiver national.

Dites à Reebok : La rondelle est dans votre camp. Sauvez les emplois canadiens! Envoyez un courriel à Reebok.

Take Action on this Issue

Envoyez un e-mail aux: Mathew O'Toole, président de Reebok Amérique du Nord; Yan Martin Vice-président de Hockey Reebok, Michel Benoit, vice-président du CCM Hockey.

- Mr. Mathew O'Toole
- Mr. Michel Benoit
- Mr. Yan Martin

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Email: *

First Name: *

Last Name: *

Yes, I would like to receive a copy of this letter

Check this box if you would like to receive periodic updates or action alerts

* Required Field

Subject:
Mordu de hockey sur glass préoccupé par une question

[Decision Maker],

Je suis un fan de hockey, mais je suis inquiet de l'économie canadienne et des pertes d'emplois dans le secteur manufacturier qui ont supporté notre sport national. Reebok a fermé des usines canadiennes et sous-traité des centaines d'emplois qui ont produit des vêtements et équipements de hockey. Reebok a envoyé la production dans des usines outre-mer, particulièrement en Chine. Les travailleurs dans ces pays travaillent souvent dans conditions rappelant les ateliers de misère, avec des salaires au seuil de la pauvreté et des longues heures de travail dans des usines non-sécuritaires.

En tant que fan de hockey, je demande à ce que Reebok s'engage à maintenir une production canadienne de vêtements et équipements de hockey pour sauver les emplois canadiens. Les travailleurs aiment le hockey et désirent encourager leur sport national. La production de qualité faite au Canada est bonne pour le sport, bonne pour les travailleurs et bonne pour les fans. La rondelle est dans votre camp. Sauvez les emplois canadiens!

Sincerely,
[Your name]
[Your address]

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